

VISION

Northeast Florida will be a principal hub of the nation’s global logistics, trade and transportation network

MISSION

Creating jobs and opportunity by offering the most competitive environment for the movement of cargo and people

GUIDING PRINCIPLES

Innovation · Teamwork · Accountability · Leadership · Integrity

WE PLEDGE TO:

- Demand a measurable return for the dollars invested
- Maximize the use of public assets for public good
- Balance the interests of those we serve
- Integrate green port initiatives into all endeavors
- Pursue all outreach and engagement opportunities

GOAL			
<i>Deliver a 47-foot shipping channel</i>	<i>Develop near-term and long-term plans that are operationally and financially compatible</i>	<i>Preserve diversity of business</i>	<i>Deliver annual profitable business growth</i>
STRATEGIES			
<ul style="list-style-type: none"> • Eliminate the Mile Point navigational issue • Interface with U.S. Congress, U.S. Army Corps of Engineers and all those able to expedite approval/funding • Develop business and community consensus • Design and construct the Intermodal Container Transfer Facility at Dames Point • Develop a more efficient rail corridor in collaboration with business and community partners • Work with the FL Dept. of Transportation to enhance the regional highway and road systems 	<ul style="list-style-type: none"> • Ensure complete integration of near-term and long-term capital spending plans • Optimize the current capabilities of the Talleyrand Marine Terminal • Continue berth and rail improvements at the Blount Island Marine Terminal to support a 47-foot harbor • Efficiently manage ongoing dredging and disposal operations • Finalize a Mayport property strategy that creates economic value and is consistent with community goals 	<ul style="list-style-type: none"> • Increase market share in the Caribbean and Latin America • Develop a business model for an alternate cruise terminal • Capitalize on existing infrastructure to support specialty and oversized cargoes • Strengthen bulk handling capabilities for commodities such as limestone, granite, biodiesel and liquids • Continue to offer rapid, effective, secure service during U.S. military mobilizations as one of only 17 strategic military ports in the nation 	<ul style="list-style-type: none"> • Leverage prime geographic location • Target retail and refrigerated distribution capabilities, manufacturing and light assembly companies • Market directly to ocean carriers and importers/exporters • Aggressively pursue options to serve all international carriers and major shipping alliances • Promote the use of the Foreign Trade Zone • Lead the industry in support of Liquefied Natural Gas (LNG) operations