

# JAXPORT LEADERSHIP

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## KRISTEN DEMARCO

### CHIEF COMMERCIAL OFFICER

Kristen DeMarco joined JAXPORT in July 2018 as Chief Commercial Officer. She is responsible for leading JAXPORT's international cargo sales and marketing initiatives as well as tracking trends and issues related to maximizing the port's business potential.

DeMarco has nearly two decades of business development experience in the logistics industry, with a track record of successfully negotiating multi-million dollar deals and building relationships with decision-makers from some of the world's largest companies.

Prior to joining JAXPORT, she served as Vice President of Ocean Business Development – North America for CEVA Logistics, leading the division's ocean product sales efforts during

a time of double-digit revenue growth. She has also served in business development roles of increasing responsibility for shipping lines owned by A.P. Moller – Maersk.

DeMarco holds a Bachelor of Science degree in Business Administration from Kennesaw State University.